



# R | S E

Transforming  
Healthcare  
In Growth  
Markets



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# RISE: Transforming Healthcare to Improve the Lives of Billions

We aim to bring hope and  
**health access**  
to billions of people around the world.

Addressing local needs & challenges  
with integrated healthcare solutions.



# Challenges and Opportunities

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## CHALLENGES



### Diversity

of markets, health policies, regulations, cultures, languages



### Coverage

distances, population spread, and inferior infrastructure



### Affordability

low income markets, gaps in government reimbursement



### Local Orientation

starting from the needs, modular approach



### Digital Techs

leveraging internet and mobile/smartphone acceleration



### Disruptions

leveraging disruptive technologies & business models

## OPPORTUNITIES

# The RISE Group

## **Bold & Entrepreneurial Mindset**

### **Nucleus orchestrating team**

Business, innovation, technology,  
and integration capabilities.

### **Network of transformation catalysts**

Surfacing needs, assessing opportunities  
and promoting projects with partners.



# RISE Healthcare Transformation Building Blocks

Elderly  
population  
monitoring  
& care



Condition  
Management  
Solutions



Patient  
Monitoring  
& Virtual  
Hospitals



Online  
Pharmacy



Digital  
Health Hub



Telecare  
Services



Population  
Screening/  
POC Dx  
Solutions



Health &  
Prevention  
Programs



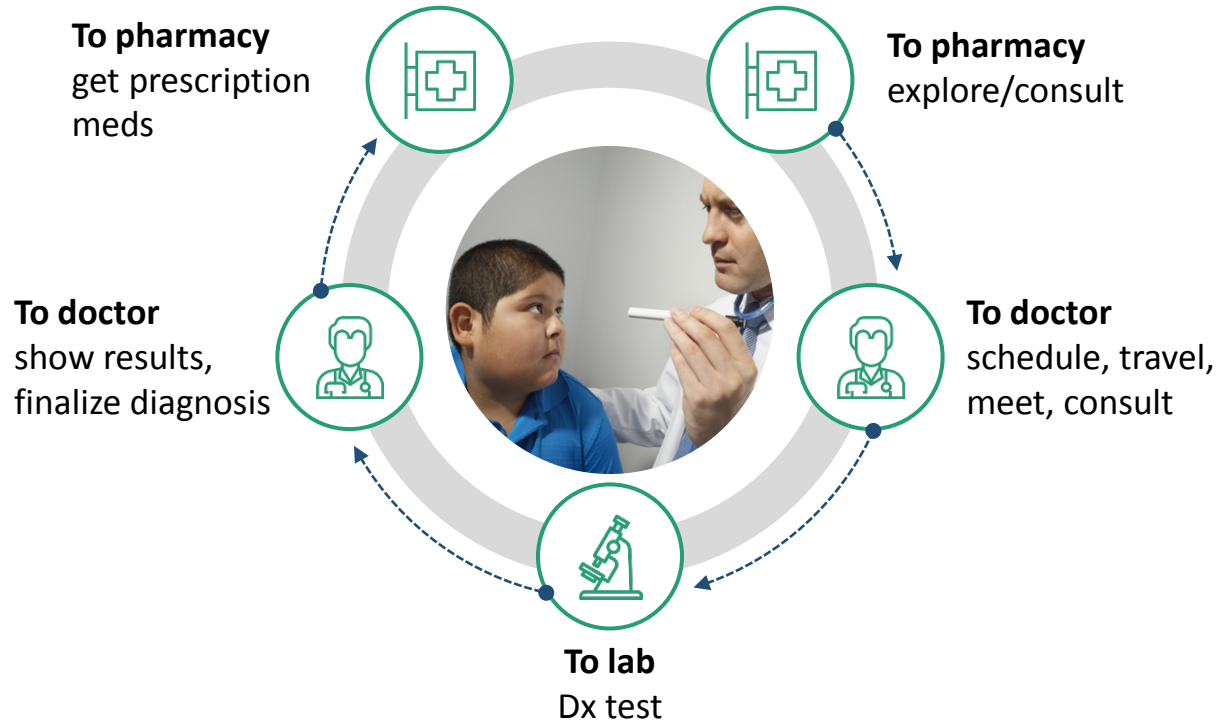
Self Care &  
Monitoring





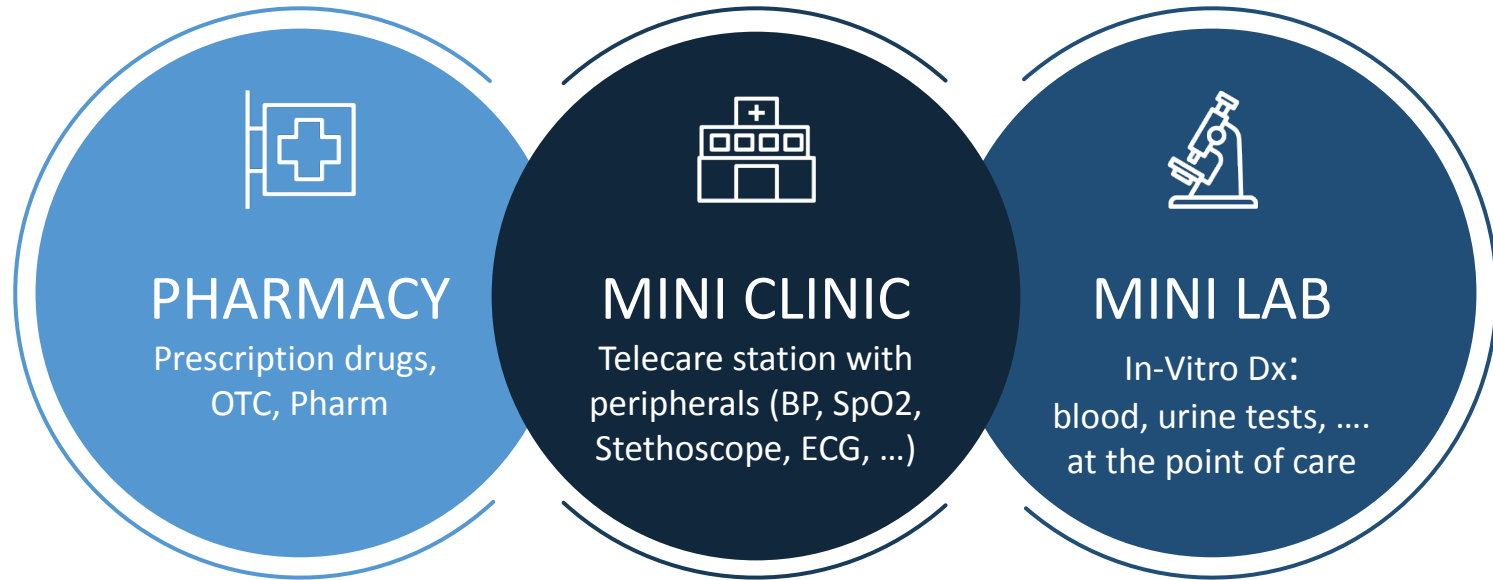
# Illustration - Patient Journey

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# Pharmacy Hub “3 in 1”

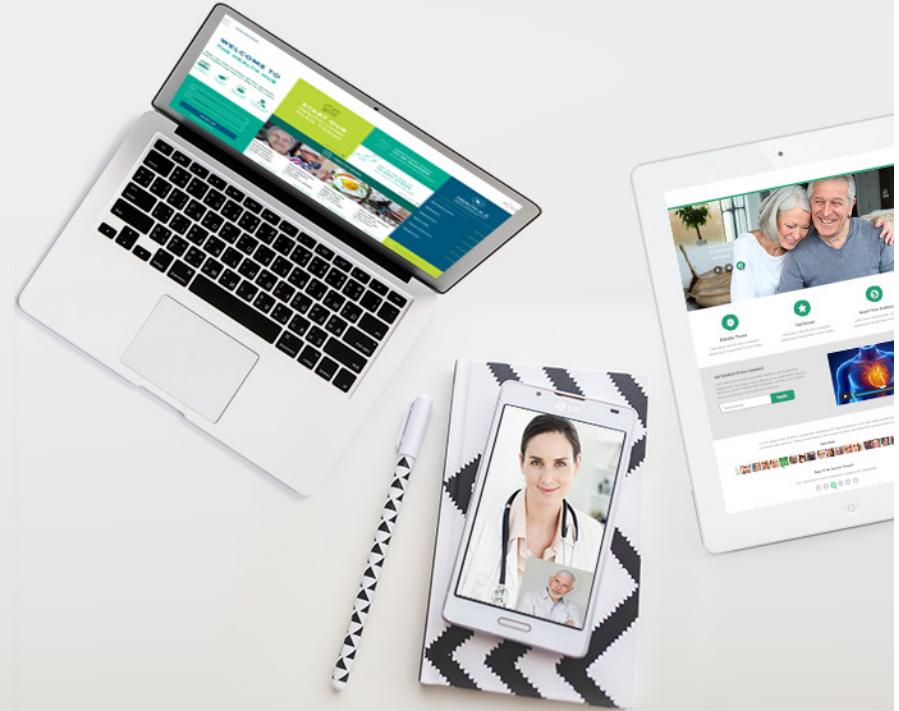
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# Digital Health Hub - Bringing Healthcare to Consumers

Integrated consumer solutions  
with seamless access  
to advanced healthcare services,  
anytime, anywhere

- Teleconsultation w/ doctors (GP's, specialists)
- Remote diagnosis – sensors and point-of-care tests
- Online ordering and purchasing of drugs
- Digital health services
- Healthy living programs
- Personal medical information & records





# Making Quality Healthcare Accessible – Common Theme



Leading the Generics  
Revolution ('80/'90)

Accessibility  
of **medications**



Transforming HC  
in Growth Markets

Accessibility  
of **healthcare**

# Let's Change The World Together

We invite you to take part  
in this important journey

Technology companies with relevant solutions

Pharma / medical device companies

Potential partners in non-teva markets

Healthcare providers / insurers

Volunteers/ contributors

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THANK YOU